



MEDIA ALERT

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1,200 CHILDREN MAY NOT GET A TOY THIS HOLIDAY SEASON PHOENIX NON PROFIT ORGANIZATION ESTABLISHES EMERGENCY TOY DRIVE

(Phoenix, AZ) - ICM Food and Clothing Bank (www.icmaz.org), a Phoenix based non-profit organization that provides food, clothing, toiletries, medical care and even toys to underprivileged children and adults today announced that they may not be able to provide a single toy to an estimated 1,200 children tomorrow because the organization has run out of toys. ICM Food and Clothing Bank has already distributed more than 3,000 toys over a two-day period but anticipate another 1,200 children on Friday, December 17. The 27-year old non-profit organization was selected by Toys for Tots to be a distribution point this holiday season because of the large number of needy families that they (ICM) serves each day. However, lower than expected toy donations from several sources has resulted in lower supply of toys than are in demand from needy children.

“To some children, this one single toy may be the only gift they receive this holiday season. To know that about 1,200 children may not get a toy this year because toy donations are down is just heartbreaking,” remarks Renea Gentry executive director of ICM Food and Clothing Bank. “We’re establishing an emergency toy drive tonight through tomorrow morning in the hopes that we can get 1,200 new toys by 10 AM Friday morning.”

Toy donations can be dropped off at ICM Food and Clothing Bank beginning at 7 AM on Friday at their headquarters at 501 South 9th Avenue (four blocks south of Jefferson) near downtown Phoenix. New, unwrapped toys are needed for babies through children 14 years of age. Donation receipts will be available from this 501 C 3 organization.

ICM Food and Clothing Bank will also accept cash donations to purchase new toys. Donations can be made online through the organization’s secure website (www.icmaz.org) or by visiting their headquarters located at 501.S. 9th Avenue. Donations in the form of a check can be made payable to: ICM Food and Clothing Bank and mailed to :P.O. Box 2225, Phoenix, AZ 85002. For more information about ICM Food and Clothing Bank, visit www.icmazorg.

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